

HR Digitalisation (e-HRM) Master Class

Malaysia, Kuala Lumpur, 18 - 20 July 2018

Course Introduction

The use of technology is fundamentally transforming the HR function. How organisations recruit, engage, develop and retain their staff is undergoing dramatic change and technology is propelling it in fascinating new directions.

This highly interactive 3-day training workshop will provide you with key understanding of how you can use new technologies to digitalise your HR and talent management function, creating highly user-friendly experiences for your staff, whilst at the same time, creating efficiencies and reducing costs in your department.

The course is packed with case studies and critical insights into the use of digital HR technologies delivered by a world-class trainer.

Take away key knowledge so you can:

- ☐ **Digitalize** and e-enable the HR function in your organisation
- ☐ **Understand** the major technological trends in the talent management field
- ☐ **Develop** a customized e-recruitment strategy that works for your needs
- ☐ **Create** an HR portal and human resource information system (HRIS)
- ☐ **Evaluate** an e-performance management system
- ☐ **Formulate** an e-learning strategy and implementation
- ☐ **Integrate** your digital HR systems and become a talent management function

Who should attend?

- ☐ HR and Talent Managers from organizations with limited automation and the need to implement new systems or expand the use of existing ones
- ☐ HR Generalists and Professionals who need to understand application technology competencies in their current or planned positions
- ☐ HR Administrators seeking to improve systems capabilities that will assist them in the performance of their jobs
- ☐ Business Owners, Executives and Managers with a need to understand the technologies available to the HR professional



Course Faculty

Mostafa Azzam

Digital/Analytics HR Leader
Global HR Consultant | Master Facilitator
Keynote Speaker & Writer
Former Head of L&OD - BP Egypt



Mostafa Azzam boasts an impressive track record of over 25 years leading HR and L&D functions around the globe. As former Head of L&OD for BP-Egypt, his primary oversight ensured robust Talent Management Capability through integrated Talent Acquisition, Development, Deployment and Retention processes. His unique skill-set helped maintain Organisational Capability and Capacity at world-class standards for organisations such as BP-Egypt, Egyptian Drilling Company (EDC), Kuwait Oil Company (KOC), Saudi Chevron (SAC), Aramco, Maërsk (A.P. Møller), American University in Cairo (AUC) and the British Council.

Mostafa is a thought leader and globally respected authority on Talent Management, Strategic HR, People Analytics, Digital HR Innovation and Knowledge-driven HR. He helps HR practitioners and organisations realize and unlock their potential through state-of-the-art, research-based, training and consultancy support. Mostafa has unique expertise setting up Leadership Development Programs and has successfully set up sustainable, world-class leadership programs for major industry players undergoing seismic transformation shifts.

Mostafa is an internationally acclaimed Keynote Speaker, Conference Chair and Master Facilitator. He has delivered hundreds of high-profile workshops, seminars and speeches at major international conferences and training events around the globe. He is a seasoned Leadership Coach and Psychometric Profiler who is as comfortable developing leadership capability in the board room as he is on the front lines. As an Organisational Consultant, Writer and Researcher, he maintains an active and ongoing commitment to HR Best Practice Communities and think tanks around the world. Mostafa is, also, Founder of "the HR talent ®" (www.thehrtalent.com / www.hrtalentadvisor.com) where he furthers his commitment towards developing practical HR Solutions and engaging & empowering HR talent in a tech-savvy world.

Mostafa has exceptional leadership, coaching and facilitation skills as well as highly focused business acumen and project management skills. He enjoys a diverse academic background with wide cross-cultural awareness. He holds a BSc in Engineering and an MA in TEFL besides numerous diplomas, professional certifications and international awards. Mostafa was recently awarded the global "Learning & Development Leadership Award" for his notable achievements in the field of L&D. He was, also, awarded the Kuwait Oil Sector "HR Best Practice Award" for his major contributions towards the success of the Kuwait Oil Sector Best Practice Program. Alongside genuine passion and a provocative insight, Mostafa commands an impressive record of professional achievement, progressive expertise and visionary leadership that is truly remarkable and refreshingly invigorating.

Testimonials – About the Trainer

- "Mostafa is a highly intelligent, open minded and driven HR executive. He offers a sustained commitment to effective team leadership and exceptional strategic and tactical resolve."*
Executive Chairman and CEO – MWH Global
- "Mostafa is a champion facilitator and a prolific speaker. I can safely say that he is one of the finest speakers in the region."**Head of Training & Development – QatarGas*

Course Agenda | Day One

Timing	Module Title	Key Topics
8:30am	Registration and Welcome Tea	
9:00am	Digital HR Benchmarking and Assessment	<i>Find Out Where Your Organisation Ranks against Digital HR Best Practices</i>
10:30am	Morning Tea Break	
10:45am	Human Resources, Technology and the Changing Role of HR	<i>Learn how AI, cognitive processing, embedded analytics, natural language processing, predictive algorithms and mobile technology are changing the way HR and people programs work</i>
12:30pm	Networking Lunch Break	
13:30pm	HR Disruption and Transformation in the Digital Age	<i>Learn how HR Digital disruption is profoundly accelerating the transformation of HR activities, processes, competencies and models to fully leverage the changes and opportunities of digital technologies</i>
15:00pm	Afternoon Tea Break	
15:15pm	Human Resources Information Systems (HRIS), Employee Self-Services (ESS) and the HR Portal	<i>Learn how to plan, select, implement, evaluate, protect and maintain an HRIS</i>
16:30pm	End of Training Day One	

Would you like to run this course in-house? (Save up to 20%)

This course can be presented exclusively for your organisation on an in-house basis, tailored to meet your specific needs, at a place and time of your convenience. If you have a team of 10 or more interested in this course, let's discuss how we can work together to meet your training needs. Please contact us and we will be pleased to assist.

Course Agenda | Day Two

Timing	Module Title	Key Topics
8:45am	Welcome and Recap	
9:00am	Virtual Training, e-Learning, Gamification and the LMS	<i>Learn how to assess your e-Learning needs, understand your limitations, select and evaluate technologies and vendors, and manage and evaluate e-Learning projects</i>
10:30am	Morning Tea Break	
10:45am	e-Recruitment and e-Selection	<i>Learn the pros and cons of applying an e-Recruitment model and adopting an e-Selection technology, and the paradigm shift associated with social media and cloud technology.</i>
12:30pm	Networking Lunch Break	
13:30pm	e-Performance Management & Support Systems	<i>Learn why, when and how to implement e-Performance Management technology and what pitfalls to avoid</i>
15:00pm	Afternoon Tea Break	
15:15pm	The Digital Talent Management Organisation	<i>Learn how global organisations are leveraging digital Talent Management solutions and Design Thinking to push the boundaries and redefine the future of work</i>
16:30pm	End of Training Day Two	

If you are interested in attending this training program, please email elbee@hrd-future.com to request a brochure.

Course Agenda | Day Three

Timing	Module Title	Key Topics
8:45am	Welcome and Recap	
9:00am	Case Studies (A)	Case Study 1 <i>Digital Transformation Journey of XYZ Corp, Malaysia., and implications of business digitalization on HR</i> Case Study 2 <i>Role of HR in Digital Transformation Journey at ABC, Singapore</i>
10:30am	Morning Tea Break	
10:45am	Case Studies (B)	Case Study 3 <i>Humanyze's Sociometric Badges: the Pros and Cons</i> Case Study 4 <i>Biochip implants at Alpha Corp.: the HR implications</i> Case Study 5 <i>Wearable Technologies and Employee Wellness at TransNational</i>
12:30pm	Networking Lunch Break	
13:30pm	Case Studies (C)	Case Study 6 <i>Refocusing the Employee Experience</i> Case Study 7 <i>Gilding the Lily ... or Fully Applying HR Technology?</i> Case Study 8 <i>Social Media and the Employee Value Proposition</i>
15:00pm	Afternoon Tea Break	
15:15pm	Action Planning	Develop a transformative action plan to take back to your HR Department to share with your colleagues and managers.
16:30pm	Close of Day Three / Training Workshop	

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HR Digitalisation Master Class Registration Form

TRAINING COURSE PACKAGE PRICING STRUCTURE

TRAINING COURSE	FEE	EARLY BIRD	Group Discount
HR Digitalisation (e-HRM) Master Class Choose your schedule: <input type="checkbox"/> 18 - 20 July, 2018, Kuala Lumpur	SGD 2,995 + Any withholding & country specific taxes to be borne by participant's company.	SGD 2,495 Till 11 May 2018 + Any withholding & country specific taxes to be borne by participant's company.	2 for 5% discount 3 for 10% discount 4 for 15% discount 5 or more for 20% discount

DELEGATE DETAILS: Mr Mrs Ms Dr Other Delegate 1: _____ Telephone: _____ Job Title: _____ Department: _____ Email: _____ Mr Mrs Ms Dr Other Delegate2: _____ Telephone: _____ Email: _____ Job Title: _____ Department: _____	INVOICE DETAILS: Attention Invoice to: _____ Company: _____ Address: _____ _____ City & Country: _____ Postcode: _____ CONTACT FOR PAYMENT: Name: _____ JobTitle: _____ Telephone: _____ Email: _____
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PAYMENT DETAILS - Please indicate your method of payment: 1. DIRECT TRANSFER Account Name: HRD Future Pte Ltd Account Number: 695-207639-001 Swift Code: OCBGSGSG Bank Address: Oversea-Chinese Banking Corporation Limited 65 Chulia Street, OCBC Centre, Singapore 049513 2. CHEQUE: Please make all cheques payable to: HRD Future Pte. Ltd.	TERMS & CONDITIONS OF BOOKING & PAYMENT TERMS Full payment is due within 7 days from date of invoice. Delegates will not be allowed entry to the course if any payments are outstanding. A confirmation letter and invoice will be sent to you on receipt of your booking. If you are unable to attend, a substitute delegate is always welcome. If you cancel your place more than one month before the event a 20% cancellation fee will be applicable. If you cancel your registration within one month of the event, or fail to attend the event then a 80% cancellation fee shall be applicable. Cancellation must be made in writing and will be acknowledged in writing. It may be necessary for reasons beyond the control of the organisers to alter the content, timings or venue. The company will not accept liability for any transport disruption or individual transport delays and in such circumstances the normal cancellation restrictions apply.
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To confirm your participation, call Mrs. Elbee Lim @ +65-62621651 or
email to elbee@hrd-future.com